

Persuasive Essay Rubric

Directions: Create a five paragraph persuasive essay with a proper introductory paragraph, body with main points and supporting details, and a strong conclusion.

Attention Catcher

0-----1-----2-----3-----4-----5
Did not attempt to use attention catching technique *Attention Catcher Present* *Superb*

Thesis

0-----1-----2-----3-----4-----5
Not present *Vague or unclear* *Hinted at purpose* *Clearly Stated*

Preview of Main Points

0-----1-----2-----3-----4-----5
Not previewed *Confusing or weak points* *Vague or unclear* *Strong points clearly stated*

First Body Paragraph

0-----1-----2-----3-----4-----5
No point *Breaks the golden rule or lacks at least 3 supporting details* *Clear point and good details*

Second Body Paragraph

0-----1-----2-----3-----4-----5
No point *Breaks the golden rule or lacks at least 3 supporting details* *Clear point and good details*

Third Body Paragraph

0-----1-----2-----3-----4-----5
No point *Breaks the golden rule or lacks at least 3 supporting details* *Clear point and good details*

Conclusion (restatement of thesis and main points)

0-----1-----2-----3-----4-----5
Not Present *Missing thesis or restatement of main points* *Excellent*

Conclusion (clinching statement)

0-----1-----2-----3-----4-----5
Not Present *Missing thesis or restatement of main points* *Excellent*

Neatness

0-----1-----2-----3-----4-----5
Illegible *Sloppy or difficult to read* *Presentable* *Beautifully Done*

Some Words about Persuasive Essay Structure:

If you do not have main points, your essay will not have structure. First, decide what you are writing about (this will be your thesis). Then, think of three different arguments to support your thesis. Now you can begin organizing your information underneath your three main points.

Your essay will not be effective if you just start writing every argument you can think of in no particular order. You need to plan first. The time you spend planning will save you time when you are writing.

Structure Chart:

Introduction

Attention catcher! Thesis. Main point 1, and Main point 2, and Main point 3. Transitioning sentence.

Body Paragraph #1

Main point #1. Supporting details, supporting details, supporting details. Also, more supporting details.

Body Paragraph #2

Main point #1. Supporting details, supporting details, supporting details. Also, more supporting details.

Body Paragraph #3

Main point #1. Supporting details, supporting details, supporting details. Also, more supporting details.

Conclusion

In conclusion, thesis. Main point one, and main point two, and main point three. Clinching Statement.

I am not grading your ideas. I am grading your ability to put your ideas into a structured form. By including all of the necessary parts in the correct order, you will create writing of a higher quality than if you just throw all your ideas into an unorganized list. Readers will be able to follow your ideas and your teacher will be happy!